



HEALTHCARE

**WELCOMING YOU TO THE PLATFORM OF
TECHNOLOGY INNOVATION PIONEERS.**

PARTNERSHIP PACKAGE

WELCOME

TIP is a leading program to create global impactful technologies and innovations, shaping the future of pioneers.

TIP Healthcare is a platform that brings together entrepreneurs and global leaders to create impactful innovations and technologies that will shape the future of the world's healthcare practice.

Join this partnership program to leverage a range of benefits including brand and business exposure to a wide audience, a chance to bolster company image, and opportunities to engage new audiences online. This is your chance to become part of a great project with far reaching implications for humanity.

ANY INQUIRIES SHOULD BE ADDRESSED TO

☎ +97124031380

✉ hi@tip.gov.ae | ialhatemi@ded.abudhabi.ae

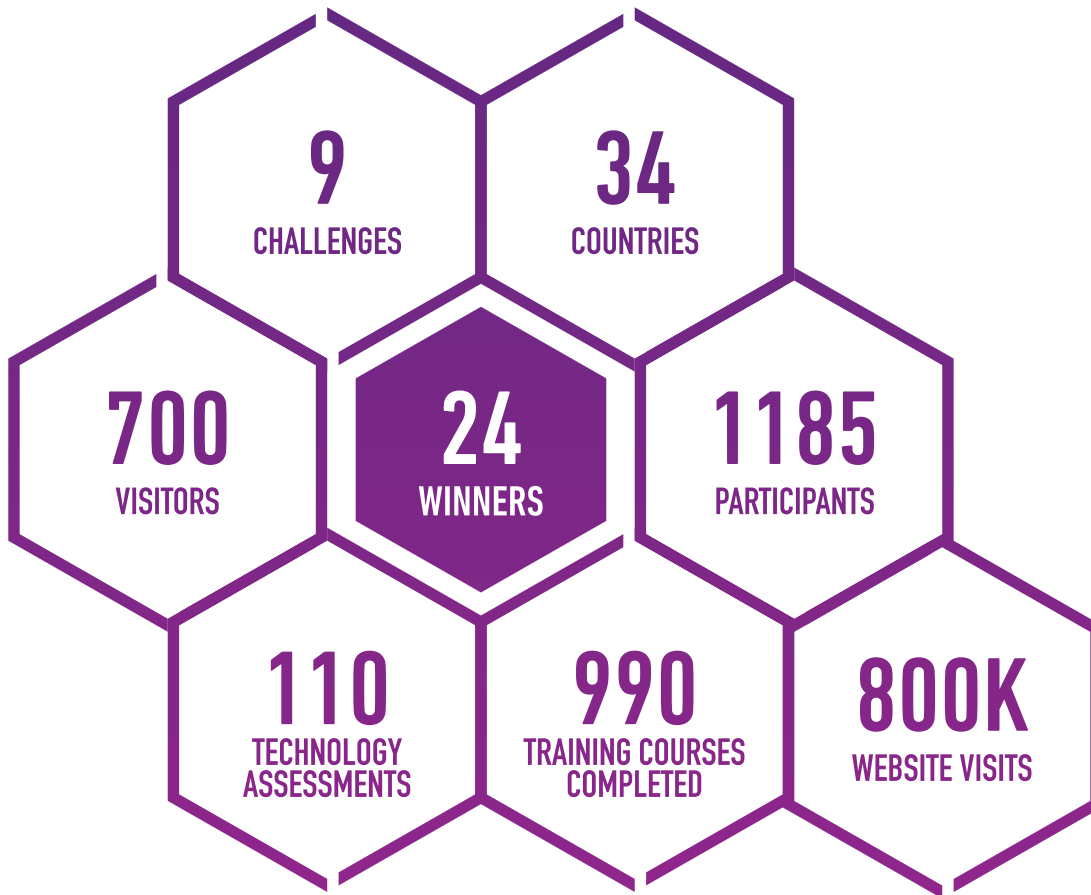
**TECHNOLOGY
INNOVATION
PIONEERS**
Towards **2071**

INITIATED BY



دائرة الصحة
DEPARTMENT OF HEALTH

2018 ACHIEVEMENTS



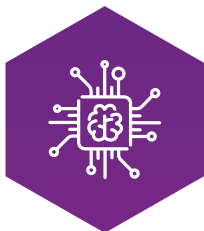
CHALLENGES

Healthcare vision, developed by the Department of Health (DOH) in partnership with the Department of Economic Development (DED), Abu Dhabi, serves to position Abu Dhabi as a center of excellence and innovation in healthcare.



ASSISTIVE TECHNOLOGY

Enhance the independence of people with disabilities through assistive technology, processes, and devices that can be used to increase, maintain or improve the functional capabilities of individuals with hearing impairment, visual impairment, physical handicaps, or intellectual disabilities.



USING BIG DATA IN HEALTHCARE

Transform health care through big data by analyzing, mapping, managing, reducing, planning, and generating results and value out of an extreme volume and variety of information at high velocity and veracity. Analytical innovators in healthcare should adapt this sophisticated approach to analytics, with a focus on using prediction and prescription to yield granular models by leveraging big data.



CHILD OBESITY

End childhood obesity attributed to genetic, behavioral, and environmental factors through preconception and pregnancy care, attention to early childhood diet, and promoting physical activity and the intake of healthy foods for school-age children.

TIMELINE

OPEN APPLICATION
JANUARY 2019



APPLICATION TRAINING

FEBRUARY 2019 TILL 2ND OF JUNE 2019

Watch short videos to help you with your application.



CLOSE APPLICATION
2ND OF JUNE 2019



FINAL LIST

JUNE 2019 TILL AUGUST 2019



AWARD LIST
AUGUST 2019



DEAL DAY

NOVEMBER 2019



TIP SUMMIT
NOVEMBER 2019



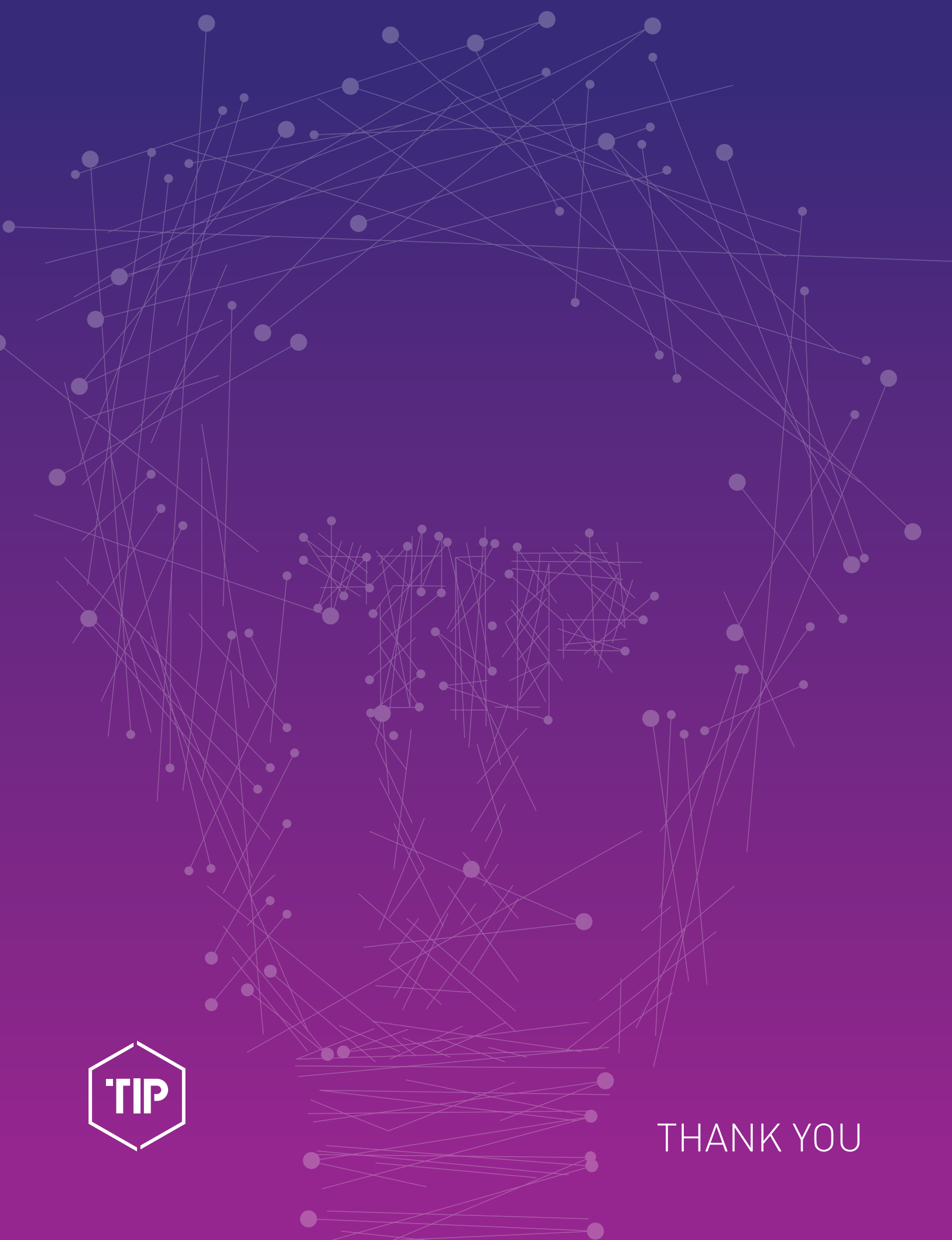
FOLLOW-UP ROUNDS

DETAILED PACKAGE

PARTNERSHIP PACKAGE	SILVER	GOLD	PLATINUM*	STRATEGIC PARTNER*
Access to Future Opportunities				
Interact with TIP Team as TIP Ambassador			Yes	Yes
Branding in the Award List			Yes	Yes
Participate in our Start-Up Review for select cases			1	2
Technology Light Assessment with Startups			5	10
Attend TIP Interviews with Startups			10	20
Attend ONE-ON-ONE meetings on commercialization with startups			1	2
Priority to Conduct Business Deals / Support Closing Contract			Yes	Yes
Priority to join the Judge Panel Committee				Yes
Be part of the Technology Implementation Investments Committee (TIIC)				Yes
TIP Digital Marketing				
Branding in TIP Healthcare Challenge Website	Yes	Yes	Yes	Yes
Use of your logo/business name on TIP Healthcare media, electronic mailers and webinars	1	4	8	Unlimited
Be featured in blog post announcing partnership		Yes	Yes	Yes
Use of TIP Logo in email signature			Yes	Yes
One-minute video clip *Subject to content approval			1	2
Access to links to TIP Healthcare Summit landing page that could be embedded on partner's site			Yes	Yes
Provide a speaking slot at program webinars			Yes	Yes
Facilitate an exclusive webinar for a partner				Yes
TIP News				
Press interview with Partner		Yes	Yes	Yes
Special ads in TIP Magazine and/or newsletter			Yes	Yes
Coverage in program's press releases				Yes

DETAILED PACKAGE

TIP TALK (a new social media channel dedicated to tech talks)				
Branding in TIP TALK		Yes	Yes	Yes
Keynote slots for sponsors				Yes
Nomination of TIP TALK speaker				Yes
TIP Deal Day (the day that innovators will conduct real deals)				
Putting brochures in event welcome kits	Yes	Yes	Yes	Yes
Tickets to attend Deal Day	3	4	5	10
Special event day for investors and incubators with startups and winners			Yes	Yes
Branding in Deal Day			Yes	Yes
TIP Summit				
Putting brochures in event welcome kits	Yes	Yes	Yes	Yes
Free space in the summit		Yes	Yes	Yes
Branding in the final list announcement			Yes	Yes
Sponsor presentation session at TIP Summit			Yes	Yes
Branding in TIP Summit event			Yes	Yes
Free VIP tickets			2	4
Certification as Technology Innovation Supporter				Yes
Branding in the TIP 5-Star award event				Yes
TOTAL AMOUNT - AED	75,000	200,000	750,000	1,400,000



THANK YOU